

Quick Guide to Infomedica

Introduction

[Infomedica](#) is a large newspaper database with full-text articles from a large number of Danish newspapers and magazines, the articles go back to approx. 1990. In addition, it is possible to read telegrams from the news agencies. The database also contains a number of journals such as Ingeniøren, Landbrugsavisen, Computerworld and Dagens Medicin.

Infomedica provides two ways for KU researchers to access its database:

- a) via Det Kgl. Bibliotek (The Royal Library) - searching and reading only
- b) an Application Programming Interface (API) – access to the data programmatically.

This guide presents both options and the necessary steps and information to get started.

Get access from Det Kgl. Bibliotek (The Royal Library)

The Royal Library has an agreement with Infomedica and allows KU researchers to access the database on their personal device by logging into their KU accounts via [The Royal Library's website](#) **for free**.

Infomedica offers three types of search options: basic, advanced, and expert. These search options provide varying levels of complexity and customization to cater to different user needs.

To access Infomedica's search functionality via The Royal Library's website, follow these steps:

Visit The Royal Library's website and log in to your KU account.

- Navigate to the Infomedica section or search databases to find the Infomedica platform.
- Select the desired search option (basic, advanced, or expert) based on your research requirements.
- Enter your search terms, applying any additional filters or parameters available in the chosen search option.
- Submit the search query and wait for the results to be displayed.

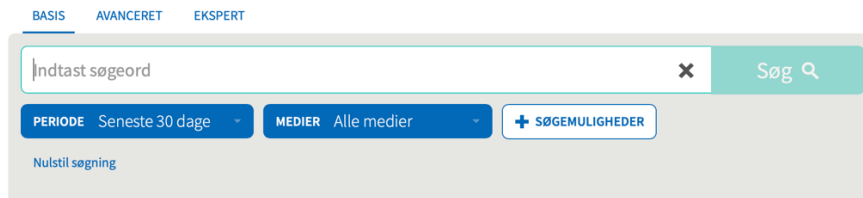


Figure 1 Infomedia Search Page

‘Regler for brug’ or ‘do’s and don’ts’ on The Royal Library e-resources

Please be aware of the restrictions and Terms of Use of any e-resource you wish to use. Those terms can be seen under the section ‘Regler for brug’ when looking at e-resources, for example, [Infomedia](#). These are very important to acknowledge. In case of any doubts, KU researchers can always contact licenses@kb.dk.

Get access via Infomedia’s Media research API

Infomedia additionally offers access to its Mediaresearch API where researchers can access the data programmatically. The API is not a substitute for Infomedia’s Media archive as it only gives you access to plain text and metadata.

Infomedia only gives access to its data for non-commercial research purposes. Additionally, the content must be deleted upon reaching the end of its use.

Infomedia charges a fee for API usage. At the time of writing this guide, the price for API setup and service is around 29,500 DKK excluding VAT. Included in the price is setting up the API, code snippets, technical support for accessing the articles, and contact information for the selected media houses. However, it is important to note that price is subject to change.

Obtain permission from the respective media houses

Please note that individual agreements with media houses are required prior to conducting any analysis or publishing using data retrieved this way.

Researchers must request and get separate permissions from each media house that owns the rights to the articles they are planning to collect and use in their analyses. These agreements on the use of the content are therefore between the researcher and each media house and not Infomedia.

Infomedia suggests you reach out to the media houses defining: Your research needs, including the media sources you want to extract data from (e.g., Berlingske, Weekendavisen, Børsen etc.), the specific time frame of articles, and the duration you need access to it.

In your request, clearly explain the purpose of your research, that it's non-commercial, and assure them of your commitment to data privacy and protection.

Proceed with the data collection using the API

Infomedia requires copies of all permission agreements from the media houses, that include the above information. After Infomedia has received all the agreements and has received confirmation of acceptance of the fee, as well as an email address associated with your API usage, it will set up your API access, and you can start pulling articles.

At the end of your agreed storage duration or when your research concludes, you are required to delete all the stored articles in accordance with the terms set by the media houses.

Start by reaching out to Infomedia at support@infomedia.dk or call +45 88 77 33 00 to inform them of your interest in accessing the API.